



PRESS RELEASE: The Conversion to Inversion has begun...

The Future of Bulk Spice/Topping/Powdered Drink dispensing, Today.

Introducing the Inversion Bin Increase Sales, Sanitation, and Safety

Little Rock, AR - 07/11 -

It has only been 4 months since, Trade Fixtures/Newleaf Designs announced the launch of our Inversion™ Bin bulk spice, topping, and powdered mix dispensing system, and we have already won a few design awards including the Best New Product by the SCAA.



Trade Fixtures/NewLeaf Designs

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The Inversion Bin™ was designed for merchandising and food preparation without the contamination, waste, sanitation and freshness issues that conventional glass jars and scoops currently pose.

If you are not familiar with the Inversion™ Bin, you owe it to yourself and your customers to take two to three minutes to finish reading and familiarizing yourself with this innovative product.

Without the Inversion Bin...?

Retailers who have not yet discovered the Inversion Bin™ spend countless hours cleaning, drying and replacing scoops, sweeping up broken glass or wasted material, and replacing lids on left open containers. In addition to these labor intensive activities, retailers always face concerns from customers about product contamination and the cleanliness/freshness aspect of their bulk departments.



With the Inversion Bin, retailers can eliminate all doubt!

Ron Brundick, Product Engineer adds, "The Inversion Bin is currently approved by several Health Departments and is a product that protects its contents from contaminants. You can take fresh produce items home to wash prior to consumption; however with bulk spices, toppings, and powdered drink mixes you do not have that option. Let's face it, we're all human and make honest mistakes, such as leaving the lids off of jars, or putting a dirty scoop in with the clean ones, not to mention the various allergies people have to certain products."

With the Inversion Bin...

The Inversion Bin™ is the peace of mind you deserve.

This easy to use dispenser employs a simple approach...Select, Shake, and Dispense. Made of NSF Certified, polycarbonate materials, the Inversion Bin is a durable and non-breakable plastic thus reducing risk due to broken glass jars.



The graduated measuring cylinder allows the consumer to dispense as little as one teaspoon of product, or as much as they want. Airtight, "self-closing" seals also ensure the product is fresh and free of external contaminants (air, germs, and pests) each and every time.

"The Inversion Bin is the safest, most sanitary method for selling, buying, or dispensing bulk spices, toppings, and powdered mixes on the market to date. Retailers will love the reduction in labor and waste, while consumers will love the confidence of a clean, fresh purchase. You have always dealt with, or just not talked about these issues. Now, it's a non-issue." notes Scott Williams, Director of Marketing.

The Inversion Bin™ is available in two sizes which will hold product currently being stored in ½ gallon and 1 gallon size jars. Retailers, who currently have spice fixtures in use, will be glad to know the Inversion Bin™ was designed to work with their setup without an expensive retrofit.

Are you ready for the Conversion to Inversion?

For more information on how Trade Fixtures/Newleaf Designs Inversion Bin Bulk System can help you increase sales, sanitation, and safety in your bulk department, please visit our website at www.tradefixtures.com/products_inversion.htm , or email our sales team at cservice@tradefixtures.com.

The Face of Quality, Pride and Innovation

Trade Fixtures/Newleaf Designs is the Industry Leader in Next Generation Bulk Merchandising Solutions. Founded in 1982, and located in Little Rock, Arkansas our company is committed to the manufacturing and assembly of quality merchandising displays and products.

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